



I am BOB COCKING



I am a TEACHER first.

MY FAMILY



CAREER HIGHLIGHTS

I began teaching **28 years** ago.

- Albert Park: Grade 1 and Grade 1/2
- University Elementary School:
 - ✓ taught the first and only K-2 program in Calgary for four years
 - ✓ visited by school boards from all over North America
 - ✓ won an award for innovation
- École Chinook Park: Grades 3/4 and 4/5
- Queensland Downs: Assistant Principal/Resource Teacher
- Somerset: Assistant Principal/Resource Teacher

I am currently a **teaching Principal** at Buchanan School.



I received the Alberta Provincial Excellence In Teaching Award for my creative, innovative ways of teaching in Math and Social Studies.

BOB COCKING
FOR PRESIDENT
ATA LOCAL 38



ACTION BRINGS CHANGE

- ✓ Committed
- ✓ Advocating
- ✓ Responsive
- ✓ Engaging

**PROVEN LEADERSHIP ON
BEHALF OF TEACHERS**

CARE

I care because I am

Committed to

Advocate, to

Respond, and to

Engage with **you** + on **your** behalf.

I am a proud member of our **professional association** and for the past 6 years I have been on the Local 38 Executive as the Principal Member Representative.

I have been recognized by executive members for my:

- leadership skills
- experience
- desire to work for Local 38
- support provided to teachers everyday



ADVOCACY

I address issues.

- I advocate for my school.
- I fight for what is right.
- I never give up even when the going gets tough.



I understand the Mental Health issues you deal with everyday.

I UNDERSTAND

I am aware of the many challenges that we face together:

- increasing classroom complexities
- new quality standards
- mounting accountabilities
- mental health issues
- sustainable funding to fully resource classrooms
- the impact of standardized testing in our classrooms

I HEAR, I KNOW.

I SEE, I REMEMBER.

I UNDERSTAND, I DO.

I will be your advocate locally and provincially.

I have the experience of advocating and securing resources and supports for my staff and students.

EXPERIENCE

I recently had the privilege of representing you on the **Classroom Improvement Fund** committee.

Although the President is not directly involved in bargaining, I can attend meetings, ask questions, and assist in the development of the initial bargaining.

It is important that all members feel they are fairly represented in the collective agreement.



I intend to re-establish relationships with Local Presidents in the province to advance Calgary's issues

As the largest local in the Province, it is important that we lead and support the discussion about teacher compensation.

RESPONSIVE

I will be a responsive President.

The work that we do as teachers deserves to be recognized, celebrated and appreciated.

We deserve a say in the conditions of our classrooms, and our professional judgment counts.



I plan to visit your schools and see and hear first hand about your celebrations and concerns.

I want to be able to share and advocate on our behalf with the media, our board and government representatives about our every day realities.



I am committed to addressing our issues and getting results that impact our profession.

ENGAGEMENT

Engagement begins on our Local Committees.

I will work with committees, focused on our strategic plan, and facilitating clear communication between the groups.



CSR members will be better informed about the plans and activities in the Local.

We must address issues with our employer collaboratively, respectfully and with solutions that will bring change.

COLLABORATION

I will maintain and build upon our established CBE relationships and networks in advancing our shared concerns.

RELATIONSHIPS

I am committed to being available to visit schools to hear your unique concerns, thereby bringing more attention to what you need.

COMMITTMENT





I have a positive media presence and look forward to being more visible and sharing our Local stories.

I was honoured as an **Inspiring Albertan** on CTV News this past September, recognizing the community involvement I undertook to support many of my school families with food insecurities.

Inspiring Albertan: Bob Cocking | CTV Calgary News



<https://calgary.ctvnews.ca/video?clipId=1213245>

A school principal who's become a big part of the community is our Inspiring Albertan this week. Here's ...

I am dedicated to putting the needs of **Teachers First**, so we can support our students!

Together we will increase member engagement in our association, promote public education and celebrate teaching and learning.



The experience and knowledge that I have gained from my involvement and committed service to the teachers of Local 38 will make me an **excellent candidate** for **President**.

My knowledge of the operations of both our local and CBE schools will assist me when addressing issues concerning all our members.

Knowledgeable



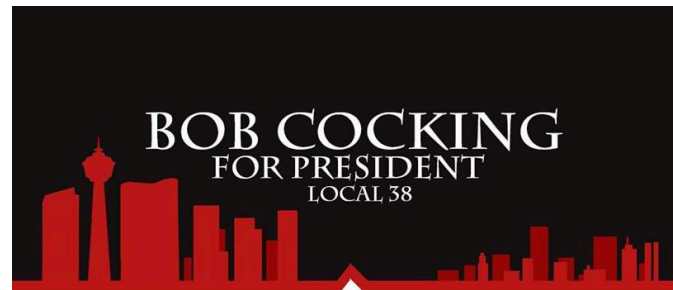
Thank you for the work that you do as Teachers and for our Local as CSR members.



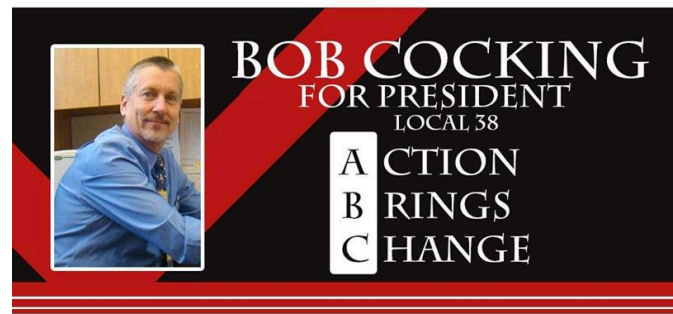
TOGETHER WE CAN MAKE A DIFFERENCE.



I will be your voice, the face of Calgary Public Teachers, serving you as **Your President.**



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 [@bob_cocking](https://twitter.com/bob_cocking)



ABC FOR THE ATA  EXPECT MORE

I appreciate your support.

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